



KATA SERFŐZŐ

PERSONAL DATA

📍 Budapest, Hungary

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TOOLS OF CHOICE

Designing

Adobe XD

Balsamique

Sketch

AfterEffects

Illustrator

InDesign

Lightroom

Photoshop

Cooperating

Figma

InVision

Miro

Building

html, css

Wordpress

Elementor

LANGUAGE SKILLS

Hungarian

English

Swedish

German

EXTRACURRICULAR

- Volunteering as a Digital Designer for an NGO
- 6 months in New Zealand on a working holiday scheme
- 3 months experience as a barista in London
- Volunteering for 3 months in Portugal in a surf camp
- Working as a freelance photographer at weddings and events
- Experience in Studio Photography

I'm a digital designer passionate about UI and motion design. Due to my diverse professional experience, I am able to adapt to different environments while adhering to professional integrity. Besides arts and creating, I love developing my skills, learning new tools and improving my design skillset, while making aesthetically pleasing and useful products and designs.

PROFESSIONAL EXPERIENCE

10/2020- present

Digital Designer

kadasolutions GmbH, remote

- UX and UI design for mobile application
- Designing and creating websites for companies in Switzerland and Hungary
- Creating motion graphics
- Conceptualising and designing graphic design materials (digital and print)
- Creating custom-made illustrations

01/2020- 04/2020

UI Designer

Lendis, Berlin, Germany

- Collaborating with stakeholders over collecting requirements, creating user flows, wireframes and mockups for both customer facing applications and internal tools
- Collaborating with engineering department over executing the visual designs all the way from wireframes to final deliverables
- Establishing a company wide design system

09/2018- 04/2019

UI Design course

CareerFoundry

- UI design for music, messaging, note-taking apps
- UX and UI design for cooking application for mobile and responsive design
- UI design for delivery application for iOS & Android Native app
- UI design for money saving responsive website

10/2017 – 3/2018

Graphic and Web Design intern

MediaSales, Budapest, Hungary

- Creating banners, website and mobile interface design
- Creating images and ads for social media and presentations
- Designing products for print

11/2013 – 12/2016

Finance Professional-Reporting Specialist

British Telecom, Budapest, Hungary

- Employee database design, maintenance and reporting in business objects application
- Testing corporate data warehouse of project and people management tool
- Advising and solving issues of users of a project and people management system

EDUCATION

09/2018 - 04/2019

CareerFoundry, distance education

UI Design

01/2010 - 06/2010

Rønde Højskole, Rønde, Denmark

Arts, Project Management

09/2009 - 12/2013

Eötvös Loránd University, Budapest, Hungary

BA, English and Scandinavian Studies